

Lehunli Privacy and Security Policy

Effective Date: [16/4/2026]

Last updated: [1/5/2026]

Welcome to the official website of Lehunli. We value your privacy and information security. This policy aims to explain how we collect, use, store, share, protect, and manage your information when you visit, browse, inquire about, or use this website and related services, as well as the relevant rights you may enjoy.

Please read this policy carefully before using this website. By accessing or using this website, you are indicating that you have read, understood, and agreed to the content stated in this policy. If you do not agree to this policy, please stop using this website or related functions.

1. Who are we

This website is operated by ****lehunli**** or by our authorized service provider on our behalf. If you need to contact us regarding data protection or privacy-related matters, you can reach us through the following ways:

Company name: Lehunli

Contact email: [lhlw3590@163.com]

Contact address: [Room 108, 1st Floor, Building B, No. 169 Xingguo Road, Puzhou Street, Longwan District, Wenzhou City, Zhejiang Province]

Customer service phone: [+86 13020937326]

II. Information we collect

To provide you with website services, enhance your experience, and ensure security, we may collect the following types of information:

1. Information you proactively provide

When you contact us through forms, emails, online customer service, messages, registration, appointment, inquiry, downloading materials, or other means, you may provide the following information:

- Name, title
- Mobile phone number, email address
- Company name, position, industry
- Shipping/contact address

- Information about the product, project, demand, budget, region, etc. you inquire about
- The pictures, files, descriptions, notes, and other content you actively submit during the communication process

2. Information automatically generated during your use of the website

When you visit our website, we may automatically collect the following information:

- Device information, such as device model, operating system, browser type, and language settings
- Network information, such as IP address, network operator, and access time
- Access records, such as pages visited, duration of stay, click behavior, and navigation paths
- Source information, such as the page, search engine, or link from which you entered the website
- Information generated by cookies, pixel tags, log files, and similar technologies

3. Information from third-party sources

Within the scope permitted by law, we may also obtain information related to you from third-party service providers, such as:

- Website statistics and analysis services
- Advertising placement and performance tracking services
- Social media platforms or embedded third-party tools
- Your authorized partners, distributors, agents, or business service providers

III. How we collect information

The ways we collect information include but are not limited to the following:

1. You actively fill in and submit the form on the website;
2. When you communicate with our customer service, sales, or technical support;
3. Automatically generated when you browse, click, or access website pages;
4. Automatically record through cookies, pixels, data points, logs, and similar technologies;
5. Provided by a third party or partner authorized by you in accordance with the law.

IV. Purpose of our use of information

We may use the collected information for the following purposes:

1. Provide, maintain, manage, and optimize websites and related services;
2. Respond to your inquiries, consultations, appointments, messages, or after-sales requests;
3. Verify identity, handle orders, samples, projects, or cooperation requests;
4. Provide customer support, technical support, and business communication;

5. Improve products, services, page structure, content display, and user experience;
 6. Conduct data statistics, access analysis, business analysis, and operational optimization;
 7. Send you product information, event notifications, marketing materials, or updates that may be of interest to you (subject to legal permission or your consent);
 8. Ensure the security of websites and systems, and prevent fraud, abuse, malicious access, and other risks;
 9. Fulfill legal and regulatory requirements, supervisory requirements, dispute resolution, or contractual obligations;
 10. Other purposes approved by you or permitted by law.
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V. The legal basis or grounds for our processing of information

Within the scope permitted by applicable laws, we typically process your information based on one or more of the following grounds:

1. Your consent;
 2. Necessary for the performance of the service or contract you requested;
 3. Necessary for website operation, customer communication, product support, or business management;
 4. Necessary for fulfilling legal obligations;
 5. Necessary for protecting the website, users, partners, or our legitimate rights and interests;
 6. Other legal bases permitted by applicable laws.
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VI. How we use cookies and similar technologies

We use cookies, pixel tags, scripts, log files, and similar technologies to:

- Identify your browser or device;
- Remember your preference settings;
- Improve page loading and functional performance;
- Statistics on visits, sources, clicks, and conversions;
- Analyze website usage and improve content;
- With your consent, support personalized content, marketing, or advertising delivery.

Categories of cookies

We may use the following categories of cookies:

1. Essential cookies

Cookies of this type are essential for the basic functionality of websites, serving purposes such as page display, security verification, session management, form submission, load balancing, etc. Disabling these cookies may render the website inoperable.

2. Functionality cookies

Used to remember your language, region, browsing preferences, page settings, etc., in order to enhance the user experience.

3. Analyze cookies

Used to understand the volume of visits, sources of visits, page dwell time, click behavior, and usage habits, to help us improve the content and structure of the website.

4. Marketing/advertising cookies

Used to measure advertising effectiveness, display more relevant promotional content, and optimize marketing activities with your consent.

Cookie management

You can make your choices through the "Cookie Settings" on the website, or manage, delete, or block cookies through your browser settings.

However, please note that if you disable certain cookies, some website functions may not function properly. Google's public statement also mentions that cookies can be used to store preferences, and some functions may not work without cookies.

VII. Do we share, transfer or disclose information

We will not sell your personal information arbitrarily. We will only share, disclose, or transfer necessary information in the following circumstances:

1. With your consent

After obtaining your explicit consent, we may provide the information to the third party or partner you have designated.

2. Necessary for achieving the purpose of service

For example:

- Website hosting service provider
- Cloud server and data storage service providers
- Customer service system, email system, form system
- Data analysis, statistics, and advertising service providers
- Logistics, supply chain, project collaboration, or business partners

3. Legal requirements or administrative/judicial requirements

When we deem it necessary to comply with laws, regulations, court orders, regulatory requirements, and requests from law enforcement agencies, we may disclose information in accordance with the law.

4. Business restructuring, mergers and acquisitions, or asset transfers

In the event of a corporate merger, reorganization, acquisition, asset transfer, or similar transaction, your information may be transferred as part of the business assets. However, we will require the recipient to continue to handle your information in accordance with this policy or with a protection standard that is no less stringent than this policy.

5. Protecting rights and interests, ensuring safety, or preventing harm

In the following situations, we may disclose necessary information:

- Protect the safety of users, companies, partners, or the public;
- Prevent fraud, abuse, spam, or illegal activities;
- Investigate, prevent, or handle safety accidents;
- To safeguard our legitimate rights, property, or normal business operations.

VIII. How do we store and protect information

We attach great importance to information security and will take reasonable technical and management measures to protect your information from unauthorized access, use, disclosure, tampering, loss, or destruction.

1. Technical protection measures

We may take measures including but not limited to the following:

- Data transmission encryption (such as HTTPS/TLS)
- Access control and permission classification
- Identity verification and account protection
- Security auditing and logging
- Backup and disaster recovery
- Firewall, vulnerability remediation, intrusion detection, and security monitoring
- Perform necessary desensitization, encryption, or minimize storage of sensitive data

2. Management and protection measures

We may adopt the following management measures:

- Conduct confidentiality and security training for employees, outsourcing providers, and partners
- Restrict access to personal data to only necessary personnel

- Approve and record data access, export, and modification
- Sign confidentiality or data processing agreements with service providers
- Regularly review security risks and permission configurations

3. Safety reminder

Although we will take reasonable measures, no internet transmission or electronic storage method can be absolutely secure. You should also properly keep your account, password, and verification code and not disclose them to others.

The official PDPC (Personal Data Protection Commission) materials also emphasize that organizations have obligations regarding the collection, use, disclosure, and "care (proper management)" of personal data.

IX. Information retention period

We will only retain your information for the period necessary to achieve the purposes outlined in this policy, fulfill legal obligations, resolve disputes, or protect legitimate rights and interests. Upon expiration of the retention period, we will delete, anonymize, or otherwise process the relevant information in accordance with applicable laws and system capabilities.

The specific judgment of the shelf life may consider the following factors:

- Whether the service objective has been achieved;
- The retention period required by laws and regulations;
- Disputes, complaints, or audit requirements;
- System backup and recovery cycle;
- Business operation and security requirements.

X. Your rights and choices

Within the scope permitted by applicable laws, you may enjoy the following rights regarding your personal information:

1. Right to Know: Understand the basic situation of information collection, use, and sharing by us;
2. Access right: Request to view the relevant information we hold;
3. Right to correction: Requesting the correction of inaccurate or incomplete information;
4. Right to deletion: Request to delete information where legally permitted;
5. Withdrawal of consent: For information processed based on consent, you may withdraw your consent within the scope permitted by law;
6. Right to restrict or oppose processing: To request restriction or opposition within the scope permitted by applicable laws;

7. Unsubscribe or turn off notification preferences: Cancel the subscription to marketing emails, text messages, or notifications.

Method of exercising rights

You can make a request in the following ways:

- Send an email to [lhlw3590@163.com]
- Submit through the website contact form
- Contact customer service or the data protection contact person

After verifying your identity, we will handle your request in accordance with the law and reasonable procedures. For requests that are obviously repetitive, excessive, unreasonable, or not permitted by law, we may refuse or restrict processing in accordance with the law.

XI. Marketing Information and Subscription Management

If you agree to receive our marketing information, we may send you:

- Product information
- Activity notice
- Quotation and proposal update
- Industry news
- Website update information

You can cancel your subscription at any time through the following methods:

- Click on the unsubscribe link in the email;
- Contact customer service;
- Turn off notifications through website settings.

Please note that even if you cancel your marketing subscription, we may still send you necessary service notifications, transaction notifications, security reminders, or information required by law.

XII. Third-party websites, links, and services

This website may contain third-party websites, plugins, embedded content, or external links. When you click on these links or use third-party services, your information may be subject to the third-party's privacy policy, rather than being fully controlled by this policy. We recommend that you review the third-party's privacy policy and terms of service before use.

XIII. Protection of minors

This website is primarily targeted at individuals with full civil capacity, corporate clients, partners, and relevant business personnel.

If we have reason to believe that we have collected personal information of minors without the consent of their guardians, we will delete the relevant information as soon as reasonably practicable.

If you are the guardian of a minor and believe that your child has provided us with information, please contact us promptly for handling.

XIV. Cross-border transmission and overseas storage

Due to business development, cloud service deployment, website acceleration, data backup, or cooperation needs, your information may be stored or processed on servers or systems located outside your country/region.

In the event of cross-border transmission, we will take reasonable measures to ensure that the protection of information by the relevant transmitting and receiving parties complies with applicable legal requirements, and minimize unnecessary data export.

15. Automated processing and analysis

In certain situations, we may utilize automated tools to perform statistics, analysis, or risk control assessments on access data, such as:

- Identify abnormal access behaviors;
- Statistic the access popularity and conversion path;
- Identify potential spam submissions or malicious behaviors;
- Optimize content recommendation or page display.

If you have any objections to automated processing, you can communicate with us through the contact information listed in this policy.

XVI. Logs, Troubleshooting, and Security Incident Handling

To maintain the stability and security of our website, we may record log information, such as:

- Access time
- Access page

- Request path
- Error message
- Browser information
- IP address
- System exception or crash information

In the event of a security incident, suspected attack, data anomaly, or system failure, we may investigate, collect evidence, repair, isolate, and recover logs and related data.

17. Our safety commitment

We will make reasonable efforts to protect your information security and continuously optimize our security capabilities.

However, please understand that no system can be 100% absolutely secure, and therefore we cannot guarantee that there will be no risks at all during the transmission, storage, or processing of information.

If an incident occurs that may affect your personal information security, we will take notification, disposal, remediation, and subsequent preventive measures as required by applicable laws.

18. Policy updates

We may revise this policy in a timely manner based on business changes, functional adjustments, updates to laws and regulations, or changes in security policies.

After updating, we will announce the latest version on this page and update the "Last Updated Date". When required by law, we may also notify you through pop-ups, announcements, emails, or other reasonable means.

If you continue to access or use this website after the policy update, it signifies your acceptance of the updated policy.

19. Contact us

If you have any questions, opinions, or complaints regarding this policy, your personal information, data security, or the exercise of your rights, you can contact us through the following methods:

Company name: Lehunli

Contact email: [lhlw3590@163.com]

Contact address: [Room 108, 1st Floor, Building B, No. 169 Xingguo Road, Puzhou Street, Longwan District, Wenzhou City, Zhejiang Province]

Contact number: [+86 13020937326]

Upon receiving your request, we will process it as soon as possible within a reasonable timeframe.